THE SYNTHETIC HUNGER

ADVANCE INFORMATION SHEET

DOGBOX PUBLISHING

Sebastian Howarth • Book One of the PanTerran Saga • Adult Science-Fiction Adventure

Publication date	25 September 2026	**Publisher**	DogBox Publishing
Category	Adult science fiction / space opera	**Length**	440 pages | 130,000+ words
Trim size	5.5 x 8.5 in	**Language**	English
Paperback ISBN	978-1-0483-2047-3	**Hardcover ISBN**	978-1-0483-2046-6
eBook ISBN	978-1-0483-2048-0	**Audiobook ISBN**	978-1-0483-2049-7

BOOK OVERVIEW

A self-proclaimed honest pirate and his mismatched crew are drawn into a galaxy-spanning mystery surrounding the authority that controls the food supply across every settled world.

Lorian Vance makes his living in the grey spaces between piracy and legitimacy, posing as a licensed courier for the PanTerran Nutritional Authority. When routine runs begin exposing signs of widespread malnutrition, contradictory laboratory reports and an older food reserve that should not exist, Vance and the crew of the Audacity are pulled into a conspiracy with consequences far beyond a single shipment. At its centre is EDEN-9, an intelligence whose reach may be as extensive as the system it has learned to manipulate.

POSITIONING & READERSHIP

Character-led space opera combining action, dry humour, found-family dynamics and a high-concept threat built around food, power and institutional control. The novel is aimed at adult readers who enjoy adventurous, idea-driven science fiction, morally flexible crews, mysteries that widen in scope, and accessible world-building that supports rather than overwhelms the story.

KEY SELLING POINTS

- First novel in the PanTerran Saga
- Standalone central story with series potential
- Accessible adult science-fiction adventure
- Strong ensemble cast and distinctive central premise

IDEAL FOR

- Science-fiction and space-opera readers
- Readers who favour character over technical exposition
- Book clubs looking for ethical and institutional themes
- Customers seeking new independent science-fiction voices

ORDERING & TRADE INFORMATION

International bookstore orders: Available through Ingram / iPage. Wholesale discount: 50%. Returns: No. South African bookstores may contact the publisher for direct-supply terms.

Market	Paperback retail price
United States	$19.99
United Kingdom	£16.99
European Union	€17.99
Canada	$27.99
Australia	$32.99
Global Connect	$19.99

MARKETING & PUBLICITY PLAN

DogBox Publishing is supporting The Synthetic Hunger with an active, ongoing publicity campaign designed both to generate broad awareness and to help individual retailers convert local interest into store traffic and sales.

Targeted media outreach	Individual outreach to book reviewers, science-fiction blogs, podcasts, BookTok and Bookstagram creators, and print media for reviews, interviews, features and other editorial coverage.
Retailer-local social advertising	Where a bookstore stocks the novel, paid social media campaigns can be geographically targeted to science-fiction readers in that store's immediate area, with the retailer identified as a local place to purchase the book.
Bookstore promotional assets	Printable and digital promotional artwork can be supplied for in-store displays, shelf talkers, social posts, newsletters and retailer websites. Assets can be adapted to a store's preferred format or dimensions.
Author publicity	Sebastian Howarth is available for podcast, radio, print and online interviews, as well as suitable bookstore or reader-community features.
Ongoing outreach	Publicity is being pursued continuously after release rather than as a short launch-only campaign, allowing retailer support to coincide with new reviews, interviews and media coverage as they appear.

BOOKSTORE SUPPORT

Retail partners are welcome to contact the publisher before or after stocking the novel. Where practical, DogBox Publishing can coordinate local advertising around stock availability, provide promotional designs for in-store or online use, and share retailer purchase information in campaign messaging.

AUTHOR

Sebastian Howarth is a South African author and the creator of the PanTerran Saga. The Synthetic Hunger is his debut novel. He developed the book over more than a year and independently oversaw its production through DogBox Publishing, including publication, distribution and the international publicity campaign supporting the release.

PRESS, ASSETS & CONTACT

Trade & publicity enquiries
books@sebastianhowarth.com
sebastianhowarth.com

Press resources & downloadable assets
sebastianhowarth.com/press